

3<sup>rd</sup> May 2013

**Label Change Notification of TDK standard label**  
**(Individual-package/reel label & Inner-carton label)**

Thank you very much for your generous support.

TDK is always looking ways to improve our customer service; we are exercising bar code label standardization for all TDK Factories and attached herewith label samples for your perusal.

**Labels subject to the change**

Individual-package/reel label and Inner-carton label, except labels designated by customers

**Label change timing**

From shipment ex-factory (All TDK Factories) on or after 1<sup>st</sup> August 2013. During transition period you will be receiving goods in 2 types of label concurrently.

**Change in label**

1. Barcode type: Change from Code 39 to Code 128.
2. Barcode information of TDK item description was added.
3. A unique number was added to a shipping lot number.

Individual-package/reel label                      Shipping lot: XXXXXXXXXXXX + S00000000 1

Inner-carton label                                      Shipping lot: XXXXXXXXXXXX + M000000001

"S" and "M" are symbols for distinction between individual-package / reel label and Inner-carton label.

"S" is for individual-package / reel label and "M" is for Inner-carton label.

4. There is no change in the content and ink type of barcode label.

If you require any assistance or any concern in regards of this change, please feel free to contact our sales representative. Your understanding is highly appreciated.

Best regards.

  
Toshiyuki Esaka  
Sales General Manager

Label samples for your perusal.

1) Individual-package/reel label samples

Current label (example)



New label (example)



2) Inner-carton label samples

Current label (example)



New label (example)

