

PRODUCT CHANGE NOTIFICATION

PCN NOTIFICATION DATE	October 1, 2020
SUBJECT	Company Logo Change (Information Only PCN)
PRODUCTS AFFECTED	All Products
REASON FOR CHANGE	Branding unification with TDK
DESCRIPTION OF CHANGE	Company logo on product documentation is updated to reflect dual "TDK InvenSense" logo instead of "InvenSense"-only logo.
IMPACT OF CHANGE	<ol style="list-style-type: none"> 1. Sales Order acknowledgement 2. Billing invoice 3. Shipping doc 4. CRM Quote 5. Carton Tapes 6. Labels (Reel, Inner box, Carton) 7. Datasheets 8. Application Note 9. Product Brief 10. Hazardous Substance Management Documents (MDS, MSDS, ICP report) <p>* Items 5~10 will be rolling changes.</p>
IDENTIFICATION METHOD TO DISTINGUISH CHANGE	Visual check on documents and packing
QUALIFICATION	Not applicable
SAMPLE AVAILABILITY	September 1, 2020
PLANNED IMPLEMENTATION	December 1, 2020
ADDITIONAL INFORMATION	Refer to addendum for new logo sample

Should you have any issues with the timeline or content of this change, please send email to pcn@invensense.com. No response from customers within 30 days of the initial notification date herein will be deemed as acceptance of the change and the change will be implemented pursuant to the Planned Implementation date set forth in this PCN.

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Addendum 1 – Example of Company Logo



InvenSense, Inc. ("TDK InvenSense")
1745 Technology Drive, Ste 200 · San Jose, CA 95110
Tel 408-988-7339
Fax: 408-988-8104

[Date]

Re: TDK InvenSense Logo Update

Dear valued customer,

Our team at TDK InvenSense is delighted to inform you that as the next step in our company's evolution, we are updating our company's logo as shown below to better represent our status as an integrated part of the TDK Group and "One TDK":



Please see attached for our formal Information Only Product Change Notice (PCN) with a detailed description of this changes and how it will affect the products and documentation that you receive from TDK InvenSense.

Please do not hesitate to reach out to your sales representative with any questions or concerns.

Sincerely,

Scott Deutsch
Vice President, Worldwide Sales
InvenSense, Inc. ("TDK InvenSense")
TDK MEMS Sensor BG

InvenSense, Inc. ("TDK InvenSense")
1745 Technology Drive, Ste 200 · San Jose, CA 95110
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[Date]

Re: TDK InvenSense Logo and Legal Structure Explanation

To Whom it May Concern,

InvenSense, Inc., a Delaware corporation, is a wholly owned subsidiary of TDK Corporation, a Japanese corporation. Because InvenSense, Inc. is a part of the TDK group of companies, it is our company policy that the logo should reflect both the TDK logo and the InvenSense name. Thus, our logo has been updated to reflect both "TDK" and "InvenSense" as follows:



The products sold under this logo were manufactured by or on behalf of InvenSense, Inc. If you have any questions or concerns regarding this logo usage or our company structure, please do not hesitate to reach out to me at dchi@invensense.com.

Sincerely,

Dennis Chi
General Counsel
InvenSense, Inc. ("TDK InvenSense")
TDK MEMS Sensor BG