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TO: All Phoenix Contact Authorized Distributors
FROM: Channel Management
SUBJECT: Introduction of 2D Barcoding
DATE: February 13th, 2015

As part of our continued effort to become the best possible supplier for our distributor partners, Phoenix Contact is proud to introduce our adoption of 2D barcoding on our shipping labels. This important change was implemented in January 2015, and you may have already noticed the new labels in your facility.

For those unfamiliar with the issue; 1D barcodes require multiple scans to input pertinent information such as purchase order number, part numbers and quantity. In addition manual data entry during the receiving process is still often required. This leads to inefficiencies in receiving time and even possible input errors, ultimately resulting in higher costs of doing business. 2D barcodes by comparison reduce the time it takes to receive a package by loading all information in a single scan and eliminating the need for manual input, thereby significantly reducing your costs of performing every day transactions.

Phoenix Contact is proud to be an early adopter of the ECIA 2D barcoding specification EIGP 114. Should you wish to learn more about this specification and the topic please visit <http://www.ecianow.org/standards-practices/2d-barcode-labeling/>. Our shipping labels will now provide both 1D and 2D barcodes so switching to the new 2D format will not be required. No action is necessary at this point. An example of the new label has been included below so you can see the new format.

If you have already implemented and are taking advantage of the 2D barcode efficiency gains, we are pleased to offer this added benefit to you immediately. Should you decide in the future to implement the technology you can add Phoenix Contact into your cost benefit analysis as a positive gain.

Best Regards,













Russ Dzielak
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Phoenix Contact USA



Al McKissick
Manager, Industrial Channel
Phoenix Contact USA

2D Barcode Label Example

Phoenix Contact 586 Fulling Mill Road Middletown, PA 17057 Date: 12/18/2014		
(12V) DUNS MFG ID: 017486250 		
(3S) PKG ID: 9991273782 		
(K) CUST PO#: 	(4K) LINE ITEM: 1 	
(P) CUST PART: 		(3Q) U/M: TOT1 
(Q) QTY: 10 	SPLR PART DESC: Test	
(1P) SPLR PART: 2201960 		REV #: 00
(4L) COO: DE 	CUST REL:	
PROD DATE:		
SERIAL:		
BOX COUNT: of	PACKAGE WT: 0.392 LBS 0.177 KGS	
1102212		
(11K) SHIP ID: 