

No. U23Z090001-en

March 15, 2023

**Notice on Brand Unification**

Dear customers and suppliers,

Our 10th Medium-term Management Plan will start from April 2023. As a part of measures for the Plan, we will engage in strengthening our brand strategies.

In order to attract even more global customers for our products and services, we have decided to unify our brand names and company logos, which had been different in some regions, into one brand for all Chemi-Con Group companies.

We ask for your understanding of the purpose and continued support following the unification of the brand name and company logo.

1. Schedule: Changes will be implemented from April 1, 2023.  
There will be no changes to company names including those of our affiliates.
2. Changes: Website, catalog, documents, packaging boxes, product labeling
3. Brand name: CHEMI-CON (“ケミコン” in Japanese)
4. Unified corporate logo:



Sincerely,

Norio Kamiyama  
Representative Director and President  
Nippon Chemi-Con Corporation